



NEWS RELEASE
FOR IMMEDIATE RELEASE
Capshift
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CapShift appoints Adam Rein as CEO

Boston MA, 11/2/22. CapShift, a leading impact investment platform provider, yesterday announced that Adam Rein has been appointed as Chief Executive Officer of the company. This appointment reflects the growth of the business and follows the leadership role Adam has played as the firm's President and Chief Investment Officer over the past few years. Adam will retain his responsibilities as Chief Investment Officer in this new position.

Adam is succeeding co-founder Jacques Perold, who will remain in his leadership role as Chair of the Board. In making the announcement, Jacques said "When we embarked on this search, we set out to hire a CEO with vision and strategic acumen, who is a well-respected impact leader, someone who is client focused, growth oriented, and committed to building and strengthening our team. Adam embodies all these characteristics, and I couldn't be more thrilled to support his growth into this role."

CapShift offers an impact investing platform and suite of solutions which empower financial and philanthropic institutions, and their clients, to invest in their vision for a better tomorrow. Visit us at www.capshift.com to learn more about us and the clients we serve.

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