

Help your donors create greater impact with their charitable capital

Demand for impact investing is strong and growing. <u>62% of Millenial and nearly half of Gen</u> <u>X investors</u> believe that impact investing has more power to create change than traditional philanthropy. And many are looking to incorporate impact investing into their donor advised fund.

Let CapShift help you meet this growing demand. We provide a turnkey impact investment solution for donor advised fund sponsors which allows you to:



Effectively source and due diligence high quality public and private impact investments as well as recoverable grant opportunities



Build a menu of custom curated impact investments and recoverable grant opportunities tailored to the needs of your donors and program



Provide your donors with an easy to use online portal where they can search for pre-approved opportunities aligned with their philanthropic priorities



Outsource the process of reviewing and approving custom impact opportunities recommended by donors



Delight your clients with yearly impact reports and financial reporting as well as periodic thought leadership highlighting key impact areas featured on your menu





We will work closely with you to design, launch, and support a tailored impact program aligned with your goals. This includes marketing support to help you launch the program, ongoing calls with our research and relationship management team, periodic updates to your menu, training for your team, ongoing support for your donor's philanthropic and financial advisors, and more.

Our turnkey solution is built to make it simple and efficient to add an impact investing program to your platform without the added staff, systems or complexity.

Ready to empower donors to put their philanthropic capital to work?

Contact us today to see a demo of our platform or learn more about our suite of solutions for donor advised fund providers. Say hi at hello@capshift.com.

ABOUT CAPSHIFT



CapShift is a leading impact investing platform whose mission is to put philanthropic capital to work for communities and the planet. We do this by providing rigorously researched, easy to access, and cost-effective impact investing and recoverable grant opportunities to donor advised fund holders, family offices, and foundations.

Visit **www.capshift.com** to learn more about us and the capital that we have mobilized for purpose to date.

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