

Position: **Impact Investing Analytics and Marketing Intern – Summer**
Time: Summer 2021, full-time
Location: Remote

Do you thrive in a fast-paced, collaborative environment with room for growth?

We are a small team in a mission-driven startup working at the intersection of finance and impact to help our clients invest in social enterprises, impact funds, and transformative new ideas. Working at CapShift offers the opportunity for rapid development along with the ability to work with a diverse group of teammates.

All roles at CapShift require flexibility and collaboration, given the small start-up nature of the organization. CapShift is looking for an Impact Investing Analytics and Marketing Intern who is:

- Curious and passionate about impact investing
 - We do not require prior work experience and encourage learning about the industry through a variety of methods, including self-initiated research.
- Able to learn and adapt quickly
 - We'll provide the training to help you learn in this role, and you provide the energy and drive to grow and succeed.
- Responsible and eager to take initiative
 - We're a small team with a lot to do, so we will rely on you to manage your own projects (with our help) and pursue new project ideas to help us improve.
- Finely attuned to detail
 - Strong proofreading skills, careful to double-check your work, and able to follow complex instructions? You've got what we're looking for!
 - As part of this, we are seeking a candidate who is well-versed in Microsoft Excel and comfortable with data input and analysis.
- Upbeat and a team player
 - Supporting each other's work is an integral part of our team culture, and we like to have fun doing it.

This position is an excellent opportunity for a candidate seeking exposure to impact investing, financial services, and marketing. You'll also be contributing significantly to the growth of a young and driven startup.

Specifics about the role:

- Full-time remote position from May/June to August, with some flexibility on start and end dates.
- Primary responsibilities are
 - *Salesforce*: Support the robustness and quality of our Salesforce database.
 - *Marketing and Content Creation*: Create and maintain quality collateral while managing the team's social media.
 - *Research Work*: Take on (or create!) other projects that help drive the team's success.
- Fit for current undergraduates or recent college graduates. Compensation provided.

How to Apply

If you're interested, please submit your resume and one paragraph about your fit with our desired qualities to Emma Kulow at jobs@capshift.com with the subject "Impact Investing Summer Intern."

CapShift is an Equal Opportunity Employer and does not discriminate based on race, ethnicity, gender, religion, sexual orientation, age, physical ability, or involvement in the criminal justice system. We invite individuals with diverse life experiences and non-conventional backgrounds to apply.

CapShift offers competitive compensation along with an opportunity for employees to receive equity in the business.

About CapShift

CapShift's goal is to increase the flow of capital into initiatives solving global and local challenges. We manage a fast-growing impact investing platform that empowers philanthropic and financial institutions, along with their clients, to mobilize capital for social and environmental change. We work with many leading financial institutions in the \$120 billion donor advised fund market, including Fidelity Charitable and National Philanthropic Trust. Our suite of solutions makes it easy to source and implement impact investments that meet the needs of financial advisors, donor advised fund sponsors and their clients, foundations, asset management institutions, and more.

Our leadership has managed billions of dollars of impact investments in disruptive solutions in the health, education, poverty, community finance, clean energy, and sustainable food sectors. Our team combines deep impact investment experience with a nimble startup culture with the goal of mobilizing capital for social and environmental change. We are committed to building a diverse, talented team of young leaders in the impact investment space.

Additional resources to learn more:

- Definition of impact investing: <https://thegiin.org/impact-investing/>
- Overview of donor advised funds and how they intersect with impact investing: https://d2l8rne3sx3c3l.cloudfront.net/wp-content/uploads/2018/03/MIT-Innovation-Initiative_DAFs.pdf?x57461
- More resources to learn about CapShift's work: <https://capshift.com/resources-insights/>

We always encourage thoughtful questions about our work.